



NEWS RELEASE

Fandifi Announces Strategic Partnership with SCCG Management to Drive Business Development for the Fandifi Platform and SCCG's Portfolio of Companies.

Vancouver, British Columbia – October 10, 2023 – Fandifi Technology Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ4) ("Fandifi" or the "Company"), a leading innovator in the world of digital entertainment and fan engagement technology, is thrilled to announce a ground-breaking strategic partnership with [SCCG Management](#), ("SCCG") a prominent player in the sports, entertainment and gaming industries. This collaboration marks a significant milestone in the evolution of Fandifi as it partners with SCCG to transform the landscape of their respective businesses.

The partnership leverages the strengths and expertise of both companies to unlock unprecedented opportunities for growth and innovation. Fandifi, known for its cutting edge fan engagement, brand activation and immersive content experiences will work hand in hand with SCCG to enhance and diversify its offerings focused on various aspects of SCCG's esports, sports and other entertainment organizations.

SCCG, recognized for its visionary approach to sports, entertainment, and gaming, has a portfolio of dynamic companies that have already made substantial impacts in their respective industries. This partnership with Fandifi will further solidify SCCG Management's position as a pioneer in fan engagement across those respective industries.

"We are extremely excited about this strategic partnership with SCCG Management," said David Vinokurov, Fandifi CEO and President. "By combining our technological prowess and SCCG's industry leadership, we are poised to revolutionize the way fans are able to interact with live content while creating value for content sponsors to holistically engage with fans in real-time, regardless of the nature of the content in question."

Under the agreement, Fandifi and SCCG will collaborate on various initiatives, including the development of digital solutions, engaging content experiences, and strategic market expansion. Together they aim to deliver ground-breaking solutions that will shape the future of fan engagement.

Steven A. Crystal, CEO of SCCG Management, commented, "This partnership represents a significant step forward for SCCG as we look to leverage Fandifi's technological capabilities for fan engagement and gamification across our portfolio, with the goal being to create new revenue streams and improved fan experiences. This strategic partnership between Fandifi and SCCG promises to bring forth an exciting era of growth and transformation. This collaboration is a testament to both Companies commitment to innovation, excellence, and their dedication to providing unique experiences to their audiences."

ABOUT [SCCG MANAGEMENT](#):

SCCG Management is a premier management advisory firm, featuring experienced leaders from the global gaming industry who deliver expert solutions for strategic success with a focus on iGaming, Sports Betting, E-Sports, and Casino Technology. With a global network spanning over 30 years and international offices in Europe, Africa, Asia, South America, and Latin America, SCCG connects clients with the right strategic partners for global scale growth. As an accelerator for early-stage companies, we promote innovation and empower emerging businesses to achieve their objectives. SCCG also acts as an early-stage investor, providing capital and resources to entrepreneurs developing new and innovative products and platforms.

<https://sccgmanagement.com>

About [Fandifi Technology Corp.](#)

Fandifi is a crowd based and system generated prediction fan engagement platform. The Fandifi platform runs on associated neural networks tailor-made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of the form of distribution. Whether Esports, Sports or any type of broadcast or streamed content, Fandifi is revolutionizing the way fans interact with their favourite content. With its innovative features and monetization opportunities, Fandifi is poised to become the go-to platform for content creators looking to engage with their audience and sponsors.

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Certain statements made herein may contain forward-looking information within the meaning of the applicable Canadian securities laws ("forward looking statements"). Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or the negatives or thereof. Forward-looking statements by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from those expressed or implied by the forward-looking statements. We have made certain assumptions, which our management believes to be reasonable, about the forward-looking statements and the ongoing performance advantages of the Company's platform in comparison with existing or future competitive offerings, and the future growth of the market in which we compete. However, we can provide no assurance that the forward-looking statements will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Important additional information identifying risks and uncertainties and other factors is contained in the section entitled "Risk and Uncertainties" in the Company's most recent Management Discussion and Analysis filed on SEDAR.

Except as required by law, we do not intend to update forward-looking statements whether as a result of new information, future events or otherwise.