

### FACTSHEET 2023

CSE: FDM OTC: FDMSF FRA: TQ4

# Fandifi Technology Corporation- Overview

Fandifi is a crowd based and system generated prediction fan engagement platform. The Fandifi platform runs on an associated neural network tailor-made for content creators to increase gamification of their content and enable fan engagement within their communities regardless of the form of distribution. Allowing creators to combat the encroaching drop off in viewership, especially of the younger generations by keeping people more engaged with their media.

#### Share Metrics (as of Oct 6, 2023)

Tickers: CSE: FDM – OTCQB: FDMSF Market Cap: CA\$1.2M Share Price: CA\$0.015 52-Week Price Range: CA\$0.015 – CA\$.255 Shares Outstanding: 82,105,133 Shares Outstanding Fully Diluted: 92,016,300

#### **Management & Directors**

David Vinokurov, CEO, President & Director Philip Chen, Chairman Stan Yazhemsky, Chief Technology Officer Christian Gravel, Chief Strategy Officer

#### Contact Info:

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#### **Investor Relations:**

RB Milestone Group, LLC (RBMG) New York, NY & Stamford, CT fandifi@rbmilestone.com

# WHY FANDIF!?

Modern viewers can't handle stoppage. Fandifi empowers global content creators with a powerful prediction engine and platform. That gamifies viewing, allowing viewers to compete against each other.

#### Technology

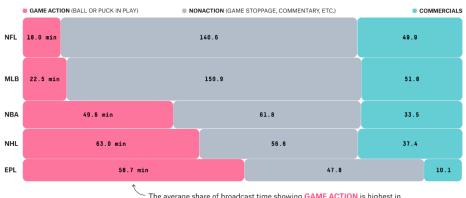
- · Web-Based Machine Learning and Neural Network Fan Engagement Platform
  - Operates on Web and Android & iOS mobile devices
- Leverages digital memories to optimize real-time data organization and predictions
- Purpose-built Unified Information Access (UIA) platform
- Enables Superfans to predict and engage on almost infinite outcomes across unlimited content forms

### Fandifi Brings Engagement

- Fandifi is a new social engagement tool built for creators and fans that enables deeper connections with live content
- We have built the leading Fan Engagement prediction technology that enables and rewards users for being the biggest & wisest fans
- Platform turns casual fans into Superfans by allowing them to become part of the action going head-to-head with other fans in the support of their favorite content creator or team. Fandifi is the league for the fans.
- Fandifi closes the gap between the viewer and the action. Making every minute engaging.

#### NFL and MLB games are long, slow affairs

Minutes per broadcast by what is shown on screen across five major men's sports leagues



The average share of broadcast time showing **GAME ACTION** is highest in the English Premier League — but there is more total action in an average National Hockey League game, which lasts longer.

Sames that were included: 10 NFL regular-season games between Nov. 7 and Nov. 19, 2019; 17 MLB postseason games, including all games in the 2019 ALCS, NLCS and World Series; 10 NBA regular-season games between Nov. 5 and Nov. 19, 2019, including three overtime games; and seven English Premier League games between Nov. 9 and Nov. 23, 2019. NBA game action includes free throws, so the action time exceeds the game clock time.

www.Fandifi.com

**Investor Presentation** 

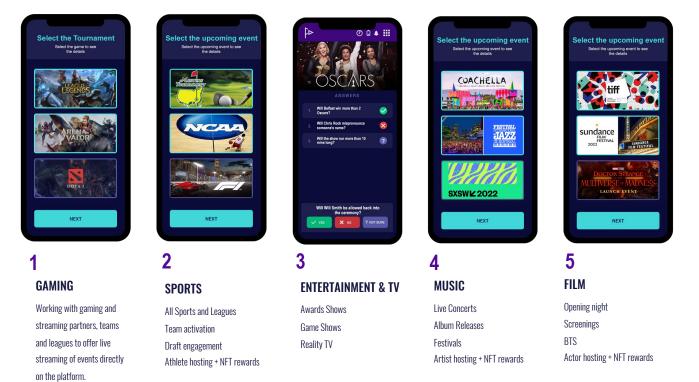
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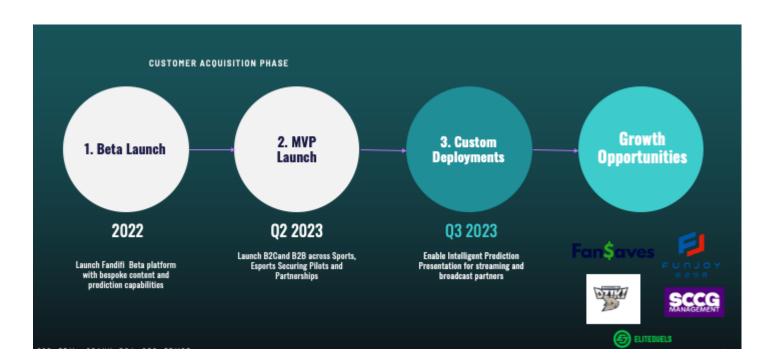
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# **Representing All Fans**



## -CORPORATE MILESTONES



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