



www.fandifi.com

Fandifi

The Premier Fan
Engagement Platform

DISCLAIMER

This presentation contains forward-looking statements, which statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or Fandifi Technology Corp's future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this presentation include, but are not limited to, statements about:

- Fandifi Technology Corp's ability to attract and retain users and increase the level of engagement of its users
- Fandifi Technology Corp's ability to develop or acquire new products and services, improve its existing products and services and increase the value of its products and services
- Fandifi Technology Corp's ability to attract advertisers to its platform and increase the amount that advertisers spend with Fandifi Technology Corp
- Fandifi Technology Corp's expectations regarding its user growth rate and the usage of its web and mobile products
- Fandifi Technology Corp's ability to create and grow user monetization
- Fandifi Technology Corp's ability to realize sales potentials
- The sufficiency of Fandifi Technology Corp's cash and cash equivalents and cash generated from operations to meet its working capital and capital expenditure requirements

Fandifi Technology Corp cautions you that the foregoing list may not contain all of the forward-looking statements made in this document. Fandifi Technology Corp's actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what benefits that Fandifi Technology Corp's will derive therefrom.

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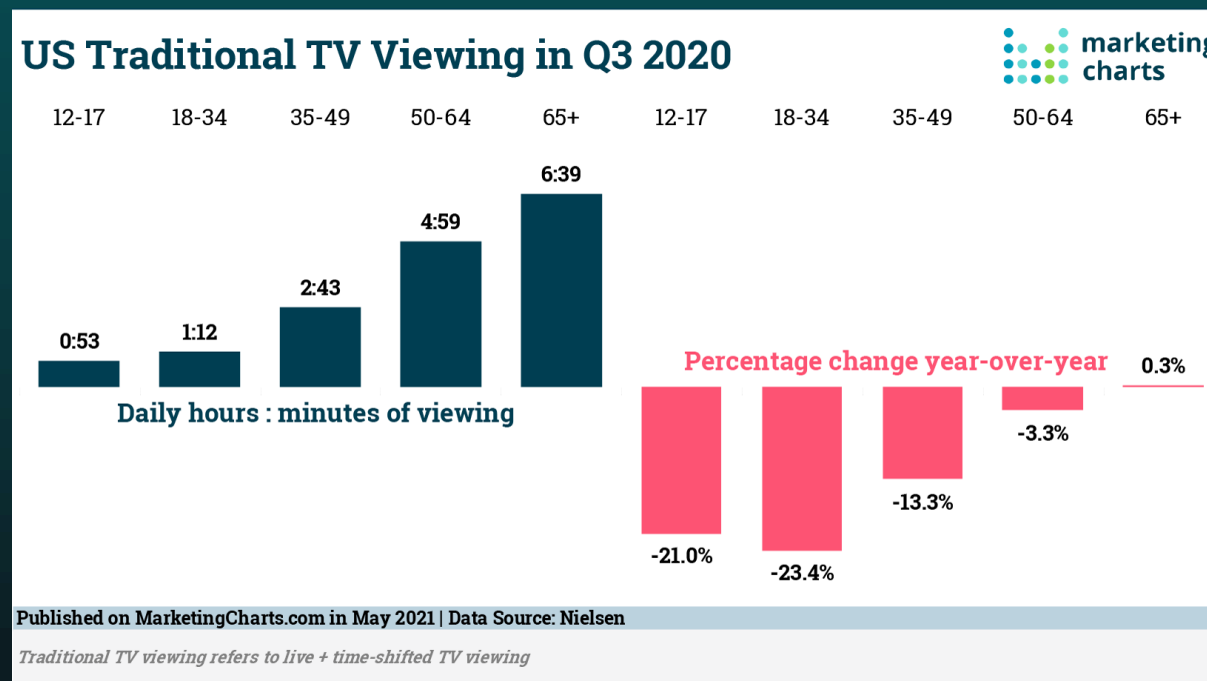
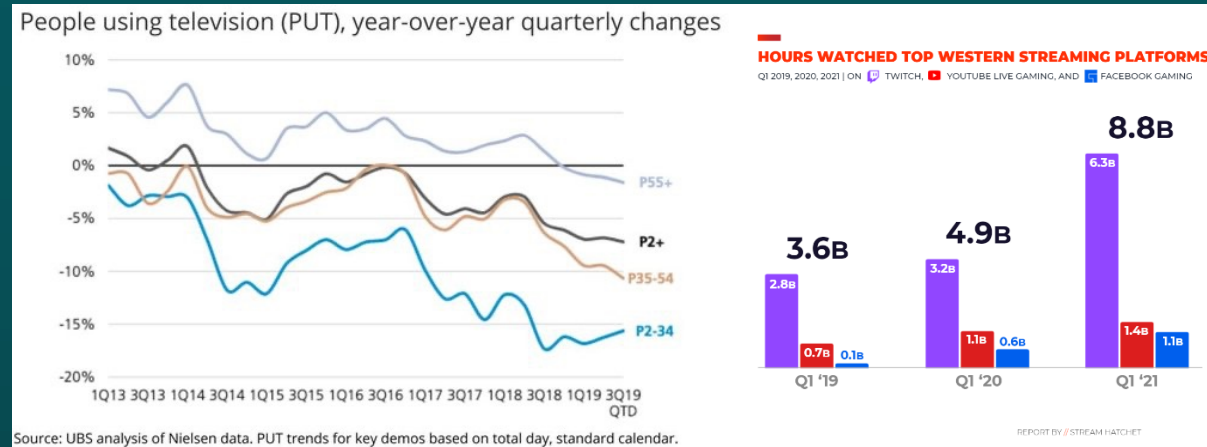
- Changing market conditions
- The impact of competitive products and pricing
- Uncertainties related to future user behaviors and activity levels
- Service interruptions of third party providers that are necessary to operate the Fandifi Technology Corp lines of business
- Uncertainties related to demands for Fandifi Technology Corp's services
- Other risks detailed from time to time in the Company's ongoing quarterly and annual reporting
- Uncertainties related to public perception of marketing initiatives
- The establishment of corporate alliances
- Uncertainties related to future user registrations

THE TREND

“Sports leagues, especially Major League Baseball, are seeing declines in younger viewership. The change comes as people turn away from traditional TV viewing and toward social media, video games and streaming TV” - Wall Street Journal,

THE FIGURES

- Western game streaming platforms reached 8.8 billion hours viewed in Q2 21. A 80% increase year on year.
- Over 55 Year Olds Viewing Live TV & Television Is Declining
- 18-34 Year Olds Watched 23.4% Less Live TV in 2020 vs 2019
- Streaming platform viewership has more than doubled in the past 3 years in contrast.





100m

Hours of video
streamed every day



1 Billion+

Monthly Active Users



1 Billion

Hours of video
streamed every day



1.24M

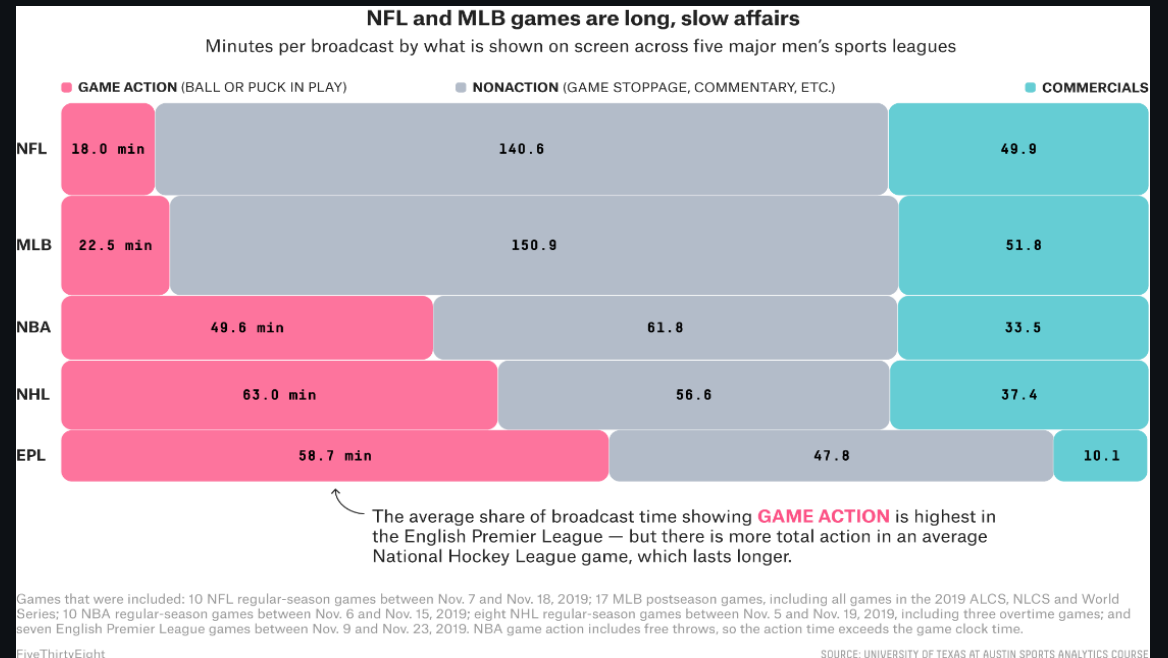
Daily Active Streamers
on Twitch

- <https://www.facebook.com/business/news/insights/capturing-attention-feed-video-creative>,
- <https://newsroom.tiktok.com/en-us/1-billion-people-on-tiktok>
- <https://www.globalmediainsight.com/blog/youtube-users-statistics/>
- <https://twitchtracker.com/statistics/active-streamers>

Audiences need to be more engaged. TV viewing is changing.

Viewers need constant engagement.

There is more non-action than action time in most major North American sports. Younger viewers in particular are not used to the down time.





FANDIFI: WE GAMIFY LIVE & ONLINE VIEWING







HELPING CONTENT CREATORS ENGAGE WITH FANS.

NO MORE “NON-ACTION” TIME

Fandifi empowers global content creators with a unique crowd based and system generated prediction engine that increases fan engagement and satisfaction through unique content.



*Representation of an embedded broadcast. No existing relationship with NBA and its franchises









Answers

- Question text is set to answer simply?
YES: 40% NO: 60%
- Question text is set to answer fast?
YES: 40% NO: 60%
- Question text is understandable?
YES: 40% NO: 60%

Chat


[19:04] dijanaa: test
 [19:07] dijanaa: test2
 [19:10] dijanaa: test3
 [19:10] dijana: test4
 [19:11] djana: test5
 [19:12] dijana: test6
 [19:12] dijanaa: Used Cheer
 [19:13] dijanaa: Used Block Cheer
 [19:16] bdijana: test
 [19:16] bdijana. test2
 [19:17] bdijana.n: test







YES

Admin 89:
Will Heat land the free throw?

NO





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INTRODUCING FANDIFI

Fandifi is where **ENTERTAINMENT** meets **ENGAGEMENT.**



Fandifi

/fan•de-fai/

Noun. The place where fans gather online and share their passion.

Verb. To drive more excitement around an event, product, activity or sport

FANDIFI OFFERS FANS

- The ability to be seen as a top fan
- Streaming & messaging
- Social interaction
- Leaderboards and Challenges
- Engagement with stars/teams/athletes/content



PREDICTION ENGINE

FANDIFI OFFERS PARTNERS

- Deeper access to audience data
- Access to new audiences
- New levels of engagement with content
- Revenue Sharing



GETTING YOU CLOSER TO THE ACTION FROM YOUR SEAT IN THE STADIUM OR AT HOME

LIVE EVENTS

- Get involved with the stadium, see if you agree with the experts predictions. Go head to head with the opposing fans.
- Fans can get closer to the action by representing their teams. Competing for event set prizes and engaging with the event first hand as **a second screen fan engagement tool.**



Online Events

Never watch alone, challenge your friends and get closer to the action. Watch and play Fandifi from anywhere.



FANDIFI PLATFORM

Easy & Fun To Use

Join Or Host Your Own Events

1

CREATE EVENT

team ID

UPLOAD FILE
30X30 PX

Date: 26.01.2023 Time: 11:51

Duration: 3 Hours Set reminder: 1 hour before

✓ This event will take place on 2023/01/26 from 11:51 until 2023/01/26 14:51

Choose Moderators

Username/Email **ADD**

Invite Participants

Username/Email **ADD**

Private (Invited Participants only)

Pre add predictions/questions

CANCEL **CREATE EVENT**

+130

FREE ENERGY in: 00:43:32

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2

Select From all your favourite games

Select Game

NHL

LEAGUE LEGENDS

DOTA 2

FIFA 22

CALL OF DUTY WARZONE

VALORANT

FORTNITE

NBA

3

Play, Predict, Get Rewarded... Ultimate Fan Engagement

FLORIDA LIVE LIVE BOOSTER PACK +130

Admin 89: Will Panthers Make More Shots In The Next 5 Minutes?

YES **NO**

16 34

*Representation of an embedded broadcast

Answers

1. Question text is set to answer simply?
YES: 40% NO: 60%

2. Question text is set to answer fast?
YES: 40% NO: 60%

3. Question text is understandable?
YES: 40% NO: 60%

Chat

[19:04] djanax: test
[19:07] djanax: test2
[19:10] djanax: test3
[19:10] djanax: test4
[19:11] djanax: test5
[19:21] djanax: test6
[19:32] djanax: Used Cheer
[19:33] djanax: Used Block Cheer
[19:36] bdjania: test
[19:36] bdjania: test2
[19:37] bdjania: r: test

LIVE

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Fandifi IP

1 Agnostic Data Ingest

Ingests datapoints from any platform using machine learning to analyze and output usable clean data

2 Vector Analysis To Bind Memories

Event Listening
Neural Networks

3 Agnostic Data Output

Outputs easy to digest, actionable data for users and sports fans to interact with.

TECHNOLOGY

- Associated Neural Network Platform
 - Operates on Android & iOS mobile devices
 - Leverages digital memories to optimize real-time data organization and predictions
 - Exclusive Sports & Esports license for purpose-built Unified Information Access (UIA) platform
 - Enables Superfans to predict on almost infinite outcomes across any industry
-
- Exclusive Sports & Esports License for Unified Information Access Platform (UIA)
 - Leverages digital memories to optimize real-time data organization and prediction
 - System has been deployed at Enterprise scale across mission critical verticals including: health care, government, insurance, facility management and financial sectors





Diversified Revenue Streams

INFLUENCER



FREE

- ✓ 200 Predictions
- ✓ 5 Moderators
- ✓ Single Event Leader Board
- ✓ 1000 Followers to gain affiliate revenue

TEAMS/TOURNAMENTS



FREE

- ✓ Upload Rosters
- ✓ Website Integration
- ✓ In-Arena Promo Materials & Guides
- ✓ Basic Data
- ✓ 1000 Followers to gain affiliate revenue



SUBSCRIBER

- ✓ Unlimited Predictions
- ✓ Advanced Predictions
- ✓ Unlimited Moderators
- ✓ Custom Leaderboards
- ✓ Advertising Abilities & Commissions
- ✓ Affiliate Revenue



ENTERPRISE

- ✓ Website Integration
- ✓ Advanced Predictions
- ✓ In Arena Premium Set Up & Support
- ✓ Advanced Data Metrics
- ✓ Custom Leaderboards
- ✓ Advertising Abilities & Commissions
- ✓ Affiliate Revenue
- ✓ League & Broadcaster Vertical Integration

1. PLAYER & STREAMER PREMIUM SUBSCRIPTIONS

- Unlock extra perks and abilities with a subscription, allowing you to disable ads, create your own leader boards, bonus in game actions, and custom events with your own set abilities.

2. ENTERPRISE SOLUTIONS & PARTNERSHIPS

- Partnering with event organizers and teams to not only market their event on our platform but to have in app integrations with team themes, set up ladders and events, customize the system with special features to suit certain events. Full customisation to the hosts needs.

3. ADVERTISING & DATA

- With the ability to show ads several times to each users in a way that is not too intrusive we can ensure we cover any costs with ad revenues.
- As our audience grows, we'll be able to provide deeper insights for brands, channels, broadcasters and events to help them grow their reach and engagement, understanding what makes their audience tick.
- More engagement = more time on show/site which translates to more ad revenue and deeper audience connection.

4. IN PLATFORM PLAYER PURCHASES

- Players have the ability to buy Energy for extra in game functionality and account personalization.

5. CUSTOM WHITE LABEL PLATFORM

- Building vertically integrated platforms for live games, leagues and events for Arenas, Broadcasters & Leagues.



The Only Real Time Fan Engagement Platform



Socios

- Designed For Teams
- Predicting scores before games start
- No community Focus
- Crypto Trading Payment Structure
- Pay to vote in polls
- No live chat
- Does not integrate stream platforms

VS



Fandifi

- Designed For Teams & Influencer
- Real time predictions during events on all elements.
- Community Focused
- Free, Subscription & Micro Purchase
- Vote In Polls
- Live chat
- Integrates streaming platforms

VS



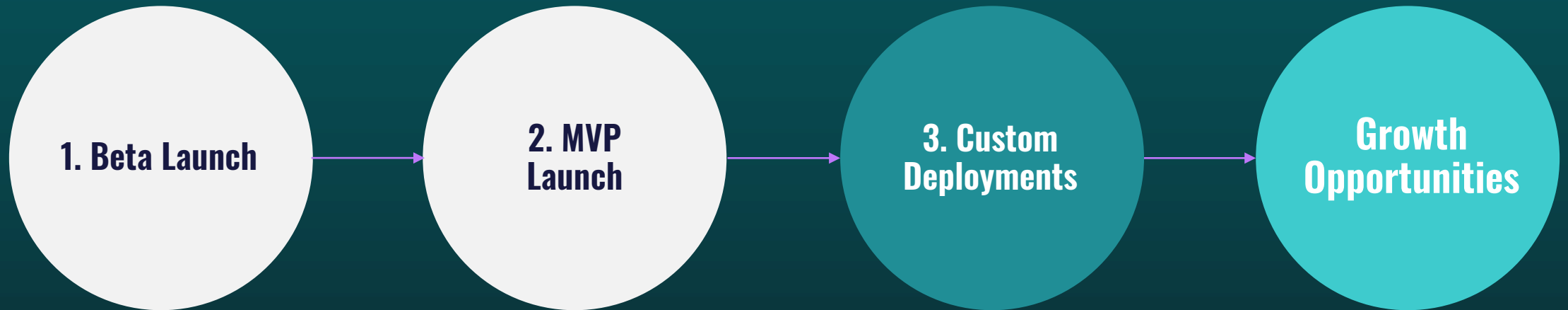
Major Stream Platforms

- Designed For The Influencer
- Fails to provide adequate team fan engagement
- Influencer engagement with chat, not predictions.
- Individual influencer communities only
- Free & Subscriptions
- Vote In Polls
- Live chat



Progress to Market

CUSTOMER ACQUISITION PHASE



2022

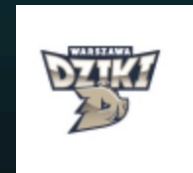
Launch Fandifi Beta platform with bespoke content and prediction capabilities

Q2 2023

Launch B2C and B2B across Sports, Esports Securing Pilots and Partnerships

Q3 2023

Enable Intelligent Prediction Presentation for streaming and broadcast partners





Dziki Warszawa: Deployment Highlights



Q3 -2023: Fandifi Conducts Live deployment during Dziki Warszawa 2023 Play-Off run

- Fandifi deploys in-stadium QR Code Activation Campaign
- Fandifi Achieves >10% Fan Activation
- 60% of Fans used gamification tools during match
- 1550 Ad Impressions generated per fan during entire match

Sept 23: Fandifi Enters into 2-year commercial agreement with Dziki Warszawa

- Fandifi commences live match rollout during 2023-2024 season
- Fandifi commences data collection and business development for league wide promotional campaign





Key Strategic Partnership – Market Outreach

Q4 – 2023: Fandifi Announces Strategic Partnership with SCCG Management: Under the agreement with SCCG, SCCG and Fandifi will leverage SCCG’s portfolio companies in Sports and Esports verticals for scaled deployment and market expansion of Fandifi’s Fan Engagement Platform.

SPORTS LEAGUES

7 BALL RUN Patented Live Cue Sport	HENDRICK MOTOR SPORTS Pro Auto Racing
AMERICAN CORNHOLE LEAGUE Cornhole Sports at all Levels of Play	MASL Major Arena Soccer League
AUDL American Ultimate Disc League	NORTHWOODS LEAGUE Collegiate Summer Baseball
CINCINNATI BENGALS NFL Team	VERSUS FC Fan Driven MMA
PILLOW FIGHT CHAMPIONSHIP Professional Pillow Fighting League	RACE TEAM ALLIANCE Alliance of Professional Race Teams
RACING AMERICA Auto Racing Media Platform	

ESPORTS SOLUTIONS

GG RECON Esports Publisher	PICKLEBET Online Esports Betting Platform
GREYDOT Esports Affiliate Media	PLAYER'S BEST Esports Affiliate
ODDIN.GG Live Esports Data API	WAGYU GAMES WEB3 Blockchain Gaming
J2M Gaming, Esports Consulting	

<https://sccgmanagement.com/client-partner-infographic>



Capital Structure

TICKERS

CSE: FDM | : FDMSF | FRA:TQ4

Share Price	CS0.015
52-Week Price Range	CS0.015 - CS0.125
Market Cap (Cad \$)	~\$1.2M
Shares Outstanding (Basic)	82,105,133
Warrants	1,349,499
Options	8,561,668
Fully Diluted Shares	92,016,300
Management, Board & Key Investor Ownership	~25%

52-Week Price Chart



*All data as of October 4, 2023

*See financial statements on www.sedar.com for price & expiry



David Vinokurov
President & CEO, Director

David is an accomplished entrepreneur and executive with more than 12 years of extensive business and corporate development experience in a variety of industries. Most recently, David served in management consulting roles to a publicly traded social commerce company plus several fintech and blockchain-enabled payment companies.

David has directly contributed to the raising of tens of millions of dollars for startup and small- cap companies.



Stan Yazhensky
CTO

Stan is a hands-on problem- solver with a passion for Expert Systems, AI and technology; skilled in grasping the big picture, conceptualizing, developing and implementing AI driven solutions.

Stan is also the CTO and Co-Founder of Intellect Dynamics™ He leads the team of developers that has had dozens of solutions and breakthroughs in the field of Artificial Intelligence and Deep Machine Learning along with CEO and Co-Founder Christian Gravel.



Christian Gravel
CSO

Christian is an accomplished entrepreneur and investor. Also serving as CEO and Cofounder of Intellect Dynamics™ , he leads and manages all of Intellect Dynamics™' commercial operations. Christian oversees the team that has had dozens of breakthroughs in the field of Artificial Intelligence and General Purpose Learning. He is an expert in Business process automation and decision support.



Philip Chen
Chairman of the board

China Focused
Private Equity Expert



Andra Enescu
Director

Dynamic Entrepreneur and
Securities Lawyer Specializing
in M&A, Finance and Corporate
Structuring



Tristan Brett
Director

11 years of Experience with
Electronic Arts And Relic
Entertainment



Ryan McCumber
Sports Tech Advisor

Sportstech Innovation, Networking
& Futurist and FUTURIST, leagues,
clubs, and esports



Neil Duffy
Advisor

Chief Revenue Officer, Efuse



Joshua Neilly
Advisor

Award winning growth
specialist with 8 years
experience in the gaming
industry & start ups



John Armstrong
Advisor

Renowned UK Wagering
and Esports Specialist



Renjun Bao Ph.D
Advisor

Director Of Business
Development at Tencent
America



Guy Ben-dov
Advisor

Co-Founder GameIS,
Chairman Israeli Games
Association



Yuanhua Fei
Advisor

CEO of Gamefy (China)
Overseas platforms with 100s of
Millions of Esports Fans



Rick Padulo
Advisor

Marketing Hall of Legends
Oversaw Pokerstars NA
Marketing



Wim Stocks
Advisor

Head of Partnerships, Belong
Gaming / Vindex



The Destination for All Superfans Globally



- Experienced Management Team
- Exclusive IP for prediction generation & management across sports and esports
- Expansion into every industry that has “fans” – movies, music, live events, fashion, food and more
- Exceptionally easy-to-use
- Benefits to streaming platforms and advertisers by increasing engagement
- Perfect timing given current market disruptions
- Large growing market opportunity



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